BRAND GUIDLINES

IDENTITY MANUAL

ABOUT

WE ARE A CREATIVE MEDIA AGENCY BASED IN GERMANY, SPECIALIZING IN PHOTOGRAPHY, DIGITAL MARKETING, AND VISUAL DESIGN. WE HELP BRANDS TELL THEIR STORIES THROUGH POWERFUL VISUALS AND STRATEGIC CONTENT.

SCOPE OF WORK

WE PROVIDE INTEGRATED MEDIA SERVICES INCLUDING PROFESSIONAL PHOTOGRAPHY, DIGITAL MARKETING, AND CREATIVE DESIGN. OUR WORK FOCUSES ON CREATING HIGH-QUALITY VISUALS AND STRATEGIC CONTENT THAT ENHANCE BRAND IDENTITY, INCREASE ENGAGEMENT, AND DRIVE MEASURABLE GROWTH.

BRAND PERSONALITY

PROFESSIONAL

MODERN

CONFIDENT

CREATIVE

FULL LOGO

LOGO MARK

LOGO TYPE

ICONS

INVERT

MONOCHROME

MONOCHROME

COLOR PALETTE

HEX: #FBC414
RGB: 20 - 296 - 248
CMYK: %3 - %24 - %92 - %0

HEX: #000000
RGB: 0 - 0 - 0
CMYK: %0 - %0 - %0 - %100

HEX: #FFFFFF
RGB: 0 - 0 - 0
CMYK: %0 - %0 - %0 - %0

PATTERN

TYPEFACE

HEADERS
Montserrat bold

SUBHEADERS
Montserrat semibold

Aa Bb Cc Dd Ee Ff
Gg Hh Ii Jj Kk Ll
Mm Nn Oo Pp Qq Rr
Ss Tt Uu Vv Ww Xx
Yy Zz

0 1 2 3 4 5 6 7 8 9

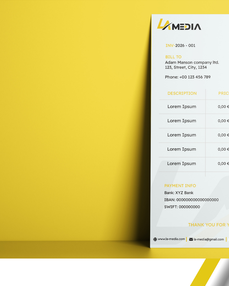
Body
Montserrat regular

LOREM IPSUM
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis Ut wisi enim ad minim veniam.
Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis

STATIONERY

LETTER HEAD

LETTER HEAD



INVOICE

EMAIL SIGNATURE

Thank You!